



## The Eleventh Arab International Conference on Quality Assurance in Higher Education



### About the Conference

The Arab International Conference for Quality Assurance in Higher Education "IACQA 2023" is a peer reviewed scientific conference specialized in the field of higher education quality assurance, its steering bodies emerge from the Association of Arab Universities. It has taken Zarqa University as a permanent headquarters for its Secretariat General since 2011. The conference aims at:

- Promoting a culture of quality assurance and its practice in Arab universities,
- Deepening the adoption of quality control in higher education programs to improve their outputs and align them to the requirements of the labor market,
- Formulating strategies and plans to comply with the requirements of the internal and external environment as well as to monitor performance,
- Developing the higher education sector using measurement criteria that are consistent with international standards,
- Raising awareness about quality assurance and accreditation standards in educational institutions,
- Developing policies for implementing and ensuring quality assurance mechanisms in higher education,
- Highlighting the importance of ensuring the quality of higher education and its impact on the development and modern transition of Arab universities.

### Venue

The eleventh edition of the IACQA 2023 will be held at the University of Tunis El Manar - Tunis, Tunisia, from November 8 to 10, 2023. The University of Tunis El Manar is a multidisciplinary university with teaching and research program of studies that includes basic sciences, engineering sciences and techniques, languages and humanities, economics, legal and political sciences, and medical and paramedical sciences; it is one of the leading universities in Tunisia.

The University of Tunis El Manar (UTM) provides teaching and scientific training for about 29,757 students, of whom 1,626 are in institutions that under dual ministerial supervision. Their teaching and direct assessments are offered by 3,500 faculty staff operating within 15 university institutions. The university includes four of the oldest Tunisian faculties: the Faculty of Law and Political Sciences of Tunis, the Faculty of Economic Sciences and Management of Tunis, the Faculty of Medicine of Tunis and the Faculty of Sciences of Tunis. It also includes two schools, the oldest of their kind in Tunisia, specialized in engineering and healthcare respectively: the National School of Engineers of Tunis and the Higher School of Health Sciences and Technologies of Tunis. It also includes seven higher institutes: the Preparatory Institute for Engineering Studies of El-Manar, the Higher Institute of Human Sciences of Tunis, the Higher Institute of Informatics of El Manar, the Higher Institute of Applied Biological Sciences, the Higher Institute of Medical Technologies, the Higher Institute for Nursing Sciences and the Bourguiba Institute for Modern Languages.

The UTM supervises two of the oldest research centers in modern Tunisia since the beginning of the 19<sup>th</sup> century, namely the Pasteur Institute of Tunis and the Institute of Veterinary Research of Tunis.

### **Conference Themes**

- Establishing the Culture of Quality Assurance
- Management of Quality Assurance
- Standards of Quality Assurance and Mechanisms of their Applications
- Governance and Strategic Planning
- Universities Rankings
- Quality in the Vocational and Technical Education Sector
- Quality and Pedagogic Innovation in E-Learning
- Evaluation of Performance
- Pedagogic Creativity and Excellence.

### **Participation in the Conference**

The papers to be submitted to the conference should meet the following conditions and criteria:

1. keep within the scope and themes of the conference, and it could be presented in Arabic, English, or French;

2. Must not exceed 15 pages including images, illustrations, tables, and reference list;
3. Must be submitted to the Secretariat General of the Conference using the text editor MsWord;
4. Uploaded using the electronic conference management system (OpenConf), via the website [www.iacqa.org](http://www.iacqa.org)
5. Shall be subject to scientific peer-reviewing in accordance with predefined evaluation criteria established by specialists in related fields of research.

### **Publication of Conference Research**

1. The English-written papers will be published in the conference proceedings and indexed under the Scopus database;
2. The best 15 Arabic-written papers will be published in the *International Journal of Quality Assurance*;
3. Papers written in French or Arabic will be published in the electronic conference proceedings.

### **Registration and Participation Fees**

<b>Category</b>	<b>Fees</b>
Participants from outside of Tunisia*	650 Dollars
Participants from Tunisia**	350 Dinars
* Fees include hotel accommodation for four nights, pick-up from the airport, transfer service from the hotel to the conference venue and back, and guided tour. ** Fees of participants from Tunisia do not include hotel accommodation.	

### **Key Dates**

- July 2 , 2023: Deadline for paper submission
- August , 2023 : Paper acceptance notification
- September 3, 2023: Deadline for submission of corrected papers
- October 1, 2023– Deadline for registration and subscription fee payment.
- November 8 -10, 2023: Conference Days
- November 10, 2023: Guided tour.

## **The Organizing Committee:**

- Prof. Dr. Nidal Al-Ramahi/ President of Zarqa University/ Secretary-General of the Conference, Jordan.
- Prof. Dr. Moez Chafra / President of the University of Tunis El Manar/ President of the Conference, Tunisia.
- Prof. Dr. Reda Al-Mawadiyah/ Deputy Secretary-General of the Conference/ Zarqa University, Jordan.
- Prof. Dr. Abdul Rahim Al Hunaiti/ Assistant Secretary General of the Association of Arab Universities, Jordan.
- Prof. Dr. Halima Mahjoubi/ Vice President of the University of Tunis El Manar, Tunisia.
- Prof. Dr. Khaled Al-Zaidiyeen/ Zarqa University, Jordan.
- Dr. Maram Safarini/ Zarqa University, Jordan.
- Dr. Mahmoud Odeh/ Zarqa University, Jordan.
- Ms. Suhair Daraghmech / Zarqa University, Jordan.
- Prof. Dr. Sonia Dammak/ University of Tunis El Manar, Tunisia.
- Prof. Dr. Hanen Bouaziz / University of Tunis El Manar, Tunisia.
- Prof. Dr. Hatem Bouzaen / University of Tunis El Manar, Tunisia.
- Mrs. Sabiha Guesmi / University of Tunis El-Manar, Tunisia.
- Mrs. Haifa Ounissi / University of Tunis El-Manar, Tunisia.
- Prof. Dr. Adel Moadhen / University of Tunis El-Manar, Tunisia.
- Prof. Dr. Nesrine Zoghlami / University of Tunis El Manar, Tunisia.
- Prof. Dr. Monia Najjar / University of Tunis El-Manar , Tunisia
- Prof. Dr. Ghofrane Ben Miled / University of Tunis El Manar, Tunisia.
- Prof. Dr. Salwa Zehdi / University of Tunis El Manar, Tunisia.
- Mr. Oussama Dachraoui / University of Tunis El-Manar, Tunisia.
- Mrs. Dorra Ammar Gargouri / University of Tunis El Manar, Tunisia.

- Mrs. Lobna Zakraoui / University of Tunis El Manar, Tunisia.
- Mrs. Leila Battikh / University of Tunis El Manar, Tunisia.
- Mrs. Ahlem Turki / University of Tunis El-Manar, Tunisia.

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